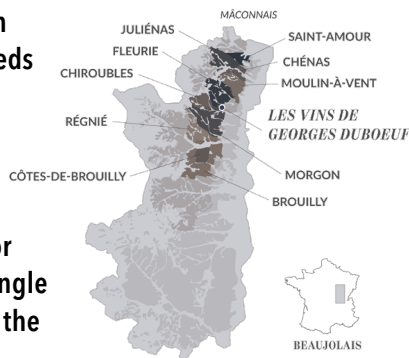


GEORGES
DUBOEUF

LIEU-DIT "LA MADONE" FLEURIE

For more than four centuries, the Duboeuf family has been producing wine. Now, Georges Duboeuf is a name that needs no introduction, as he is famous for turning Beaujolais Nouveau into an international phenomenon. He loved the Beaujolais region and wines, and his dedication still resonates today - elevating both the Beaujolais region and Gamay grape to near-cult status. The family passion for fine wine lives today in Duboeuf's top-level bottlings of single domaines, representing the best and most iconic wines of the Beaujolais and Maconnais regions.



REGION

Fleurie AOP

It refers to an iconic, steep hillside vineyard in the Beaujolais wine region of France, famous for its distinctive terroir (the specific environmental factors, like pink granite soil and high elevation, that give the wine its unique taste). The combination of this high altitude and granitic soil yields a Fleurie wine that is aromatic, full-bodied, and silky, offering delicate red fruit and floral (peony/iris) notes alongside a sturdy, structured backbone. La Madone translates to "The Madonna" or "The Virgin Mary" and is named after the historic hilltop chapel and statue built there in the 1870s.



VINEYARD



TASTING
NOTES

Viticulture: The vineyard has eastern exposure, and the soil is composed of 90% pink granite, at shallow depths, undergoing slow erosion.

Winemaking: Traditional Beaujolais wine making, fermenting between 82-86 F. Aged for 8 months in stainless steel tanks.

This Fleurie perfectly balances complex floral aromas with intense red fruits and a delicate mint note. The palate is full, with soft round tannins.

Alcohol: 14%



ESTATE

Georges Duboeuf



VARIETALS

100% Gamay



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12pk / 750mL