



Bringing Back Memories is at the heart of our vision in Carlos Serres; our over 125 years of history excite us. Because we are proud of our founder's legacy, because Haro is our place in the world, this prompts us to be constantly looking to our heritage for inspiration... Because not everything has to change; because we all have things that make us unique. We understand we are different, and we want to keep our centenarian essence alive. For all these reasons, our commitment is, and will remain, the same: to look to the past in order to build the future.



Legacy & Future Vintages



Rioja Blanco 2020/21

85% Viura, 15% Tempranillo Blanco
This blend of 85% Viura and 15% Tempranillo blanco shows fresh aromas and flavors of apple and pineapple with subtle white floral characters. Bright, fruity and lasting finish, a great balance between fruit and fresh acidity.

87pts, "Best Buy"
Wine Enthusiast 12/22 ('21 vintage)
UPC# 0 89832 92015 1



Rioja Organic Tempranillo 2023

100% Tempranillo
Bright, purple color with aromas of fresh, red and black fruit, liquorish and vanilla notes. Dark fruit in the mouth which is intense and long, but also finishes with fresh acidity.

90pts, "Best Buy" Wine Enthusiast 12/25
UPC# 0 89832 92016 8



Rioja Crianza 2021

100% Tempranillo
"Deep ruby to the eye, this wine has a bouquet of cherry, clove and milk chocolate. It is soft on the palate, with velvety tannins and bright red berry flavors mingling with milk chocolate, baking spice and candied violet notes. The finish is marked with a touch of orange zest."

89pts, "Best Buy" Wine Enthusiast 10/24
88pts Wine Spectator
2023
100% Tempranillo
"The 2023 Crianza Carlos Serres (from Haro and surrounding villages) presents black fruit with red accents—cherry and subtle scrubland herbs. Oak tones add framing, but do not dominate. Dry, with reactive, medium-grained tannins, energy and a lightly chalky texture, the 2023 leans classical Rioja with a slightly modern fruit profile."

89pts Vinous 04/26
UPC# 0 89832 92178 3 (5L, '15 VINTAGE)
UPC# 0 89832 92014 4 (750ML)
UPC# 0 89832 92071 7 (375ML, '15 VINTAGE)



Rioja Rosé 2019/21

80% Tempranillo, 20% Garnacha
Deep and bright reddish pink wine. Aromas of raspberry, as well as hints of violet, candy and balsamic characters. Fresh, bright and crisp finish, a great balance.

87pts, "Best Buy"
Wine Enthusiast 11/22 ('21 vintage)
UPC# 0 89832 92031 1

2024

87pts Vinous 05/25

2021

89pts, "Best Buy"
Wine Enthusiast 07/23

2020

89pts Wine Advocate 07/22
87pts, "Best Buy"
Wine Enthusiast 05/23

2019

86pts Wine Spectator 03/21

2022

88pts Vinous 05/25
87pts Wine Spectator 05/25

2020

89pts Wine Spectator 07/23

2019

89pts Wine Advocate 07/22
88pts, "Best Buy"
Wine Enthusiast 05/23

2017

88pts Vinous 04/21

2018

87pts, "Best Buy"
Wine Enthusiast 07/19

2017

88pts Wine Spectator 12/18
88pts James Suckling 08/18
"Best Buy" Wine Enthusiast 11/18

2018

90pts James Suckling 07/19
88pts Wine Spectator 09/20

2017

87pts Vinous 02/19

2016

89pts Tim Atkin 2018
88pts James Suckling 07/17

2015

88pts Wine Advocate 08/18
92pts James Suckling 12/16

2016

90pts James Suckling 07/19
86pts Wine Spectator 03/21

2015

90pts Vinous 02/19
90pts, "Best Value"
Wine Spectator 12/18
90pts Planet Grape 04/19

2014

90pts James Suckling 07/17
88pts Wine Spectator 2018
"Best Buy" Wine Enthusiast 04/18

2012

90pts James Suckling 12/16
89pts Wine Advocate 08/16





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Carlos Serres

BODEGA CENTENARIA
EN HARO DESDE 1896

Legacy & Future Vintages



Rioja Reserva 2019

90% Tempranillo, 10% Graciano

90pts Vinous 05/25

90pts James Suckling 07/25

89pts, "Best Buy"

Wine Enthusiast 12/25

88pts Wine Spectator 04/25

2020

92pts, "Best Buy"

Wine Enthusiast 08/26

2021

90% Tempranillo, 10% Graciano

"Delicate red fruit, cherry and fresh plum lead the nose, framed by clean oak and light spice. On the palate, it is dry and chalk-textured, with grape and oak tannins providing support. The precise fruit character typical of the 2021 vintage is sustained throughout."

90pts Vinous 04/26

UPC# 0 89832 92017 5 (750ML)

UPC# 8 41236 600088 4 (1.5L, '12 VINTAGE)



Carlos Serres Carlomagno 1970

65% Tempranillo, 25% Graciano, 10% Mazuelo

"The very pure and classical 1970 Carlomagno is a wine that the winery kept to use for specific events or celebrations, so they are going to release this wine for the 125th anniversary of the winery. It's aromatic with notes of cherries in liqueur, notes of tobacco and forest floor. The palate is polished and elegant. Drink 2022 - 2027."

93pts Wine Advocate 07/22

UPC# 0 89832 92284 1



Brut 2020

47% Viura, 35% Chardonnay, 18% Tempranillo Blanco

"This sparkler from Rioja has a steady mousse and aromas of Fuji apple, lemon zest and slivered almonds. It opens on the palate with Bartlett pear and white-peach flavors and notes of hazelnut, baking bread and honeysuckle that culminate in a bright, lemon-splashed finish."

92pts, "Best Buy" Wine Enthusiast 08/23 (2019 vintage)

"A new sparkling wine from Carlos Serres, the 2019 Brut was produced with an unusual blend of 47% Viura, 35% Chardonnay and 18% Tempranillo Blanco that refermented in bottle and was kept with the lees for 19 months in bottle and adjusted to nine grams of sugar. It has a leesy nose and some bubbles, acidity and sugar that might need a little more time in bottle to settle. Drink 2022 - 2024."

88pts Wine Advocate 07/22 (2019 vintage)

UPC# 0 89832 92279 7



Rioja Gran Reserva 2017

85% Tempranillo, 10% Graciano, 5% Mazuelo

"It aged at last 36 months in oak. The nose contains cherry, balsamic herbs, camphor, vanilla and cedar aromas. It's dry and juicy on the palate, with a gentle texture and balanced acidity, resulting in a silky, traditional Gran Reserva. The 2017 is a fine, well-made example of the genre."

91pts Vinous 05/25

88pts Wine Spectator 05/25

2018

85% Tempranillo, 10% Graciano, 5% Mazuelo

"The 2018 Gran Reserva (85% Tempranillo, 10% Graciano and 5% Mazuelo from Haro) was aged for 24 months in French and American oak. Gentle bottle evolution appears on the nose, alongside dried flowers, dried herbs and faint maraschino cherry. On the palate, it's dry and classical, with grippy tannins, supportive oak and chalky tension. Ready to drink now or over the next few years."

91pts Vinous 04/26

93pts Wine Enthusiast 08/26

UPC# 0 89832 92023 6

2016

93pts, "Editor's Choice"

Wine Enthusiast 08/24

93pts Wine Advocate 02/24

91pts, "Smart Buys"

Wine Spectator 07/24

2015

94pts Wine Enthusiast 04/24

90pts Wine Spectator 09/23

2014

93pts Wine Advocate 07/22

93pts Decanter 01/23

93pts Wine Enthusiast 05/23

2012

93pts The Tasting Panel 01/21

91pts Wine & Spirits

91pts Vinous 04/21

92pts Wine Advocate 10/20

90pts Wine Enthusiast 12/21

2011

89pts Wine Spectator 09/20

2010

93pts, "Editor's Choice"

Wine Enthusiast 02/18

90pts Vinous 02/19

89pts Wine Spectator 08/17

2022

90pts Vinous 05/25

89pts Wine Enthusiast 12/25

