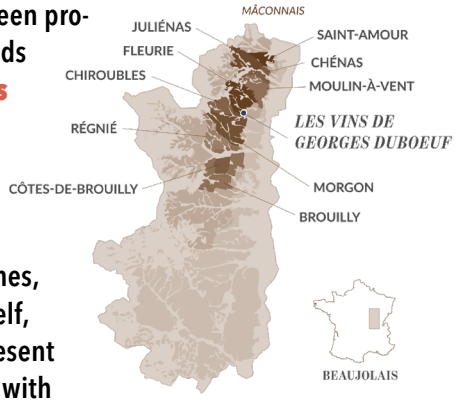
JULIÉNAS

GEORGES DUBŒUF

For more than four centuries, the Duboeuf family has been producing wine. Now, Georges Duboeuf is a name that needs no introduction, as he is famous for turning **Beaujolais Nouveau** into an international phenomenon. He cared a great deal about Beaujolais, and his dedication still resonates today – elevating both the Beaujolais region and Gamay grape to near-cult status.
Beaujolais Nouveau and the "Flower Label" Villages wines, wines whose labels were hand-drawn by Georges himself, are part of Les Vins Georges Duboeuf. These wines represent enjoying the simple pleasures of life such as gathering with friends and family.



REGION
AOC Juliénas

ESTATE
Georges Duboeuf

VARIETALS
100% Gamay

Alcohol: 14%

VINEYARD
Viticulture: Clay, granite & sedimentary soil. Harvesting of this wine is done manually, from vines that are over 50 years old.

Vinification: Malolactic fermentation taking place in temperature-controlled stainless steel vats (between 82.4 – 86°F).

TASTING NOTES
A deep crimson with purplish tints, this wine reveals complex, delicate aromas of dark berries and flowers (peonies and violets) with hints of pepper. Clean and fruity, well-balanced, quite full and aromatic, the wine has a fine structure.

UPC: 8 1562902009 0
12pk / 750mL