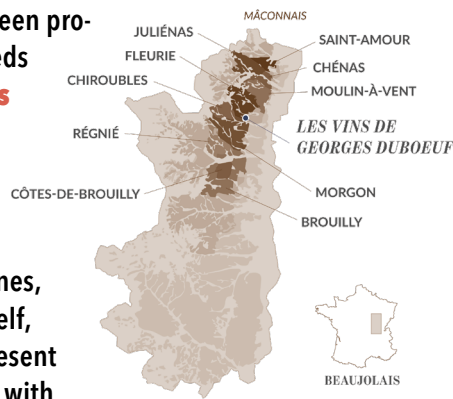




GEORGES  
DUBŒUF

# FLEURIE 2024

For more than four centuries, the Dubœuf family has been producing wine. Now, Georges Dubœuf is a name that needs no introduction, as he is famous for turning **Beaujolais Nouveau** into an international phenomenon. He cared a great deal about Beaujolais, and his dedication still resonates today - elevating both the Beaujolais region and Gamay grape to near-cult status. Beaujolais Nouveau and the "Flower Label" Villages wines, wines whose labels were hand-drawn by Georges himself, are part of Les Vins Georges Dubœuf. These wines represent enjoying the simple pleasures of life such as gathering with friends and family.



**AOC Fleurie**

REGION

**Georges Dubœuf**

ESTATE

**100% Gamay**

VARIETALS

**Alcohol:** 13.5%



VINEYARD

**Viticulture:** The grapes come from a 29.7 acre southeast facing estate vineyard with vines more than 50 years old (and some as old as 100 years).

**Vinification:** Harvesting of this wine is conducted manually, in whole bunches and the grapes are de-stemmed before pressing. Semi-carbonic maceration lasts between 10 to 12 days, with malolactic fermentation taking place in temperature-controlled stainless steel vats between 78.8 - 82.4°F.



TASTING NOTES

Shiny garnet in color, with charming aromas of red and black berries. Soft on the palate with supple tannins. Beautiful freshness all the way through the finish.



UPC: 8 1562902008 3  
12pk / 750mL