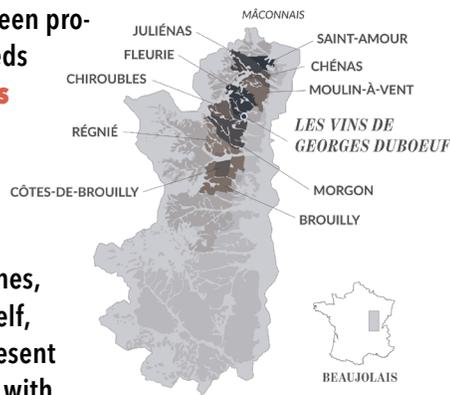


GEORGES
DUBOEUF

PINOT NOIR 2024

For more than four centuries, the Duboeuf family has been producing wine. Now, Georges Duboeuf is a name that needs no introduction, as he is famous for turning **Beaujolais Nouveau** into an international phenomenon. He cared a great deal about Beaujolais, and his dedication still resonates today - elevating both the Beaujolais region and Gamay grape to near-cult status. Beaujolais Nouveau and the "Flower Label" Villages wines, wines whose labels were hand-drawn by Georges himself, are part of Les Vins Georges Duboeuf. These wines represent enjoying the simple pleasures of life such as gathering with friends and family.



UPC: 8 1562902782 2
12pk / 750mL



REGION

Pays d'Oc IGP

The wildflower pictured on the Pinot Noir label is the Red Poppy, which bloom in the fields and vineyards of the Pays d'Oc.



VINEYARD

Viticulture: The grapes for this wine came from south-facing IGP vineyards in the Pays D'Oc department of Aude, a few miles from the Medieval city of Carcassonne, in the foothills of the Pyrenees Mountains between the lush mountains and the deep blue Mediterranean Sea, it has an ideal climate for growing grapes.



ESTATE

Georges Duboeuf

Vinification: After picking and destemming, the juice is pressed, undergoes maceration and malolactic fermentation, with frequent pumping-over during the process. The wine is fermented at controlled temperatures in stainless steel tanks.



VARIETALS

100% Pinot Noir



TASTING NOTES

It exudes aromas of red fruits, especially cherry and wild strawberry. With an elegant and luscious mouth-feel, the fruit forward palate has notes of spice from a subtle touch of French oak. Unctuous and delicious through the finish.



Alcohol: 13%

