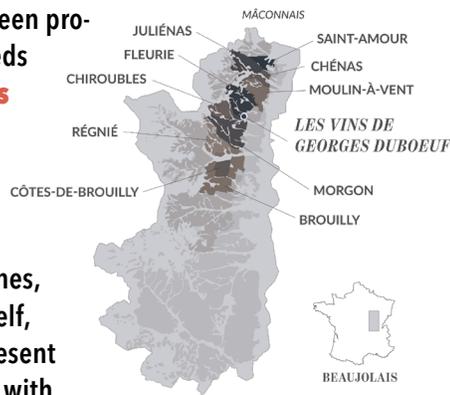


GEORGES  
DUBOEUF

# MERLOT 2024

For more than four centuries, the Duboeuf family has been producing wine. Now, Georges Duboeuf is a name that needs no introduction, as he is famous for turning **Beaujolais Nouveau** into an international phenomenon. He cared a great deal about Beaujolais, and his dedication still resonates today - elevating both the Beaujolais region and Gamay grape to near-cult status. Beaujolais Nouveau and the "Flower Label" Villages wines, wines whose labels were hand-drawn by Georges himself, are part of Les Vins Georges Duboeuf. These wines represent enjoying the simple pleasures of life such as gathering with friends and family.



REGION

## Pays d'Oc IGP

The flower pictured on the Merlot label is Cornflower, which bloom in the fields and vineyards of the Pays d'Oc.



VINEYARD

**Viticulture:** The grapes for this wine came from south-facing IGP vineyards in the Pays D'Oc department of Aude, a few miles from the Medieval city of Carcassonne, in the foothills of the Pyrenees Mountains between the lush mountains and the deep blue Mediterranean Sea, it has an ideal climate for growing grapes.



ESTATE

## Georges Duboeuf



VARIETALS

## 100% Merlot

**Alcohol:** 14%

**Total Acidity:** 4.75 G/L

**Residual Sugar:** 7.5 G/L

**pH:** 3.69



TASTING NOTES

**Vinification:** After picking & destemming, the juice is pressed, undergoes maceration and malolactic fermentation, with frequent pumping-over during the process. The wine is fermented at controlled temperatures in stainless steel tanks.

This Merlot has a shining, deep ruby color and aromas of dark fruits like plum and cassis, with spice and hints of oak, licorice and cocoa. Full-bodied and concentrated, it has a luscious mouthfeel and silky tannins, with a touch of sweetness on the finish.



UPC: 8 1562902784 6  
12pk / 750mL