



# LA FIERA

## THE CAROUSEL - CENTERPIECE OF LA FIERA (THE FAIR)

The carousel originates from northern Italy. It began with the Medieval horse riding fairs where elaborate equestrian ballets took place in royal courts and featured lavishly decorated horses with highly skilled riders performing synchronized formations. Popularity led builders to replicate them by designing rotating platforms with mounted wooden horses for children to ride.

## LA FIERA WINES

Our Pinot Grigio, Montepulciano, Moscato, Soave and Primitivo originate from some of the most renowned winegrowing regions in Italy, from the Italian Alps to the seaside vineyards of Sicily. The La Fiera wines are the perfect partner to a wide range of foods, offering bright fruit flavors and a fresh, approachable style.



**PINOT GRIGIO**  
*Delle Venezie DOC*  
 Light floral and fruity bouquet featuring apples and pears. Bright, fresh and dry palate showing nice balance and a lingering acidity perfect for a variety of lighter cuisine.



**SOAVE DOC**  
 Bright, fresh fruit aromas of pear and apple, with floral aromas and mineral complexities, on a bright, clean palate.



**MOSCATO**  
*Terre Siciliane IGT*  
 A soft white wine with flavors of apricot and peach in its fruity bouquet. Sweet, crisp palate with a hint of spritz.



**ROSE**  
*Cerasuolo d'Abruzzo DOC*  
 Fresh, pure aromas and flavors of red cherry, raspberry and orange peel with a dry, and round finish on the palate.



**PRIMITIVO**  
*Salento IGT*  
 Full-bodied and fruity with moderate depth, a hint of tannin, and a medium length finish, tasting of berry jam, toast, and pepper.



**MONTEPULCIANO**  
*Abruzzo DOC*  
 Versatile wine with a fruity profile loaded with fresh herb inflected cherry flavors and soft tannins. The perfect summer-time red, great for BBQs and casual fare.

