



EXEM

EXEM is an abbreviation of the French word “exemplaire.” meaning “exemplary” or serving as an example of excellence.

Exem Bordeaux is a beautiful red wine with aromas of ripe red and black fruits with no green notes found in ‘old fashioned’ Bordeaux reds. The palate is rich and harmonious with tannins that are soft and elegant. Exem is a new style of Bordeaux, profiling perfectly ripe fruit (which is rare in Bordeaux).

The wine is 100% estate produced and sourced by the Master and Sager families from a single estate in Lestiac-sur-Garonne, a little village 15km South East from Bordeaux along the right bank of the Garonne river in the Premiere Cotes de Bordeaux. The name Exem is an abbreviation of the French word “exemplaire” meaning exemplary. The wine is made in a more modern style that is soft, very approachable and affordable.

EXEM RED

VARIETALS: 70% Merlot, 30% Cabernet Sauvignon

TASTING NOTES: Exem has a beautiful deep blue red color with aromas of ripe red and black fruits and cedar. On the palate it is rich, elegant and harmonious and not too tannic.

VINEYARDS: Exem red is estate produced in Lestiac-sur-Garonne about 20 miles south east of Bordeaux on vineyards situated on south facing slopes looking at the Garonne River. The soils are limestone, chalk and clay and the vines are between 10 to 35 years old. The vineyards are farmed sustainably with minimal use of herbicides and maintain the natural environment to allow the greatest biodiversity from plants and microorganisms and insects and birds.

* Available in KEYKEG | One-way recyclable 20L kegs with distinctive KeyKeg fitting

