



EST. 1896

Carlos Serres
 BODEGA CENTENARIA
 EN HARO DESDE 1896



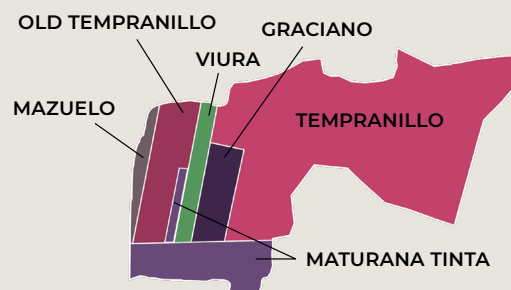
Bringing Back Memories is at the heart of our vision in Carlos Serres; our over 125 years of history excite us. Because we are proud of our founder's legacy, because Haro is our place in the world, this prompts us to be constantly looking to our heritage for inspiration... Because not everything has to change; because we all have things that make us unique. We understand we are different, and we want to keep our centenarian essence alive. For all these reasons, our commitment is, and will remain, the same: to look to the past in order to build the future.

The Winery

From the moment **CARLOS SERRES** arrived in Haro in 1885, his goal was to create a winery with an international perspective, making wines which would please the most discerning international palates. Until the mid-twentieth century, the winery was located in Haro's Railroad Station District. Expansion needs, and lack of space, forced the relocation to a larger setting in the center of town first; later, to the current premises in the outskirt of town. Respecting the historical and traditional heritage transmitted by our founder, in a winery with an architectural style that merges its centuries-old history with contemporary design, our wines are made in concrete tanks, and later aged in the over 5,000 American and French oak barrels that line our cellar.

Our vineyard Finca El Estanque is located south-east of Haro. Partially planted in 1980 and later expanded in the 1990s, Finca El Estanque was one of the first vineyards in Rioja to be wire-trained. This system increases leaf surface exposure, improves cluster aeration and helps in achieving better ripeness of the different grape varieties planted. It also allows for more environmentally-friendly growing practices, as the vineyard requires fewer treatments. Finca El Estanque has a surface area of 150 acres and mostly calcareous clay soils mixed with gravel.

Finca El Estanque



RIOJA BLANCO
 85% Viura,
 15% Tempranillo Blanco



RIOJA ROSÉ
 60% Tempranillo,
 30% Viura,
 10% Garnacha



RIOJA TEMPRANILLO
 100% Tempranillo



BRUT
 47% Viura,
 35% Chardonnay,
 18% Tempranillo Blanco



RIOJA CRIANZA
 100% Tempranillo



RIOJA RESERVA
 90% Tempranillo,
 10% Graciano



RIOJA GRAN RESERVA
 85% Tempranillo,
 10% Graciano,
 5% Mazuelo

