

LECO PUNK

MADE WITH ORGANIC GRAPES



UPC# 0 89832 92200 1
12/750ml

Punk was born in the 1970s as an **independent cultural movement**. It was a critical counter-culture discourse that focused on non-conformity and independence along with **do-it-yourself** views. Half a century later the movement still resonates, and in wine as well.

Leco Punk reflects these ideals. This wine is produced with **minimalist organic agriculture** and expresses a unique identity with the full blast varietal flavors of the Tempranillo grape from Rioja. **It refuses to conform or sell-out!**

RIOJA TEMPRANILLO 2020



Varietal: 100% Organic Tempranillo

Vineyards: High altitude, family vineyards located in different villages of Rioja Alta and western Rioja Oriental

Soil: Gravel and sand soils

Elevation: 450- 700 meters

Alcohol: 14.5%

Vinification and Harvest: Organic viticulture without synthetic or artificial additives, chemicals, herbicides, pesticides, fertilizers or genetically-modified products or organisms. Grapes are cold-soaked during pre-maceration in stainless steel tanks. Alcoholic fermentation in stainless steel at a cold temperature below 25°C (75°F) with light pumpovers to favor color extraction and concentration of aromas. Malolactic fermentation in stainless steel tanks. Minimal intervention to produce an unambiguous organic Tempranillo. Pure fruit from Rioja at full blast. Simplicity at its best. Hand-harvested in early October.



TASTING
NOTES

Color: Red of medium intensity with purple rim, denoting its youth.

Aromas: Medium intensity aromas of red and blue forest fruit: blackberries, raspberries and strawberry, as well as black liquorice and herbs.

Flavor: Fruit-forward and fresh, full-bodied and with a long finish.



Ideal with all sort of Mediterranean-inspired food: tapas, pasta, pizza.



pairs well with
spotify list!



NATURE-FRIENDLY PACKAGING

- **Water-based inks** vs. oil-based inks, reducing use of environmentally harmful chemicals and plastics
- **Polyethylene capsules** vs. chemically-based petro PE options



ORGANIC VINEYARDS

in Rioja meet the international standard for environmental management systems (ISO-14001). All of the energy used is **100% from renewable sources**. Energy conservation measure and energy reduction strategies are systematically applied in all our activities. **The Wineries for Climate Change Protection Certification** is geared towards ongoing improvement and sustainability in wineries, base on four key areas: reduction of greenhouse gases, water management, water reduction, energy efficiency and renewable energy.

