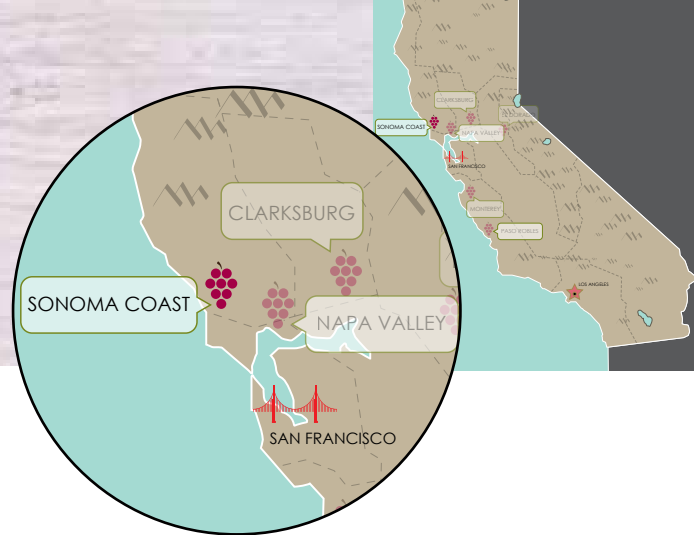


# VINUM CELLARS

We are a small, California winery committed to crafting quality wines from single vineyards in California's premium coastal and cool climate growing areas.



UPC 7 59198 00515 0  
750ml/12pk

## The Insider 2018 PINOT NOIR

**THE INSIDER** The name "The Insider" comes from the confidentiality agreement we had to sign in order to purchase the grapes from the vines of a well known winery producing world class wines. With our insider connections and knowledge we are able to offer you a wine of exceptional quality and pedigree at a price that will amaze.

The Insider Pinot Noir was carefully crafted from grapes grown by a notorious producer with vineyards in the Petaluma Gap area of the Sonoma Coast. The grapes were harvested at night under the lights and hand picked. At the winery the grapes were destemmed and transferred to open top fermenters where the grapes were cold soaked for 48 hours prior to commencing fermentation. The fermenters were pumped over 3 times per day and once per day with a tub and screen and remained on the skins for 14 days after which it drained and gently pressed to 1.6 bars. After combining all lots together we racked the wine into second year burgundy, Francois Frerres, medium toasted French oak barrels as fermentation was complete and then our secondary malolactic conversion took place. Once malolactic was complete we made our first racking into tanks to combine all lots and then back into the same barrels for aging a total of 18 months. The wine was racked once more before its final rack for bottling (these racking were in 6 month intervals).

**VARIETAL:** 100% Pinot Noir  
**APPELLATION:** Sonoma Coast, CA  
**VINEYARD:** Petaluma Gap area  
**WINEMAKERS:** Richard Bruno & Chris Condos  
**ALCOHOL:** 14.79% **TA:** 6.23g/L **pH:** 3.57 **RS:** 0.13g/L (dry)  
**AGING:** 18 months in second year burgundy, Francois Frerres, medium toasted French oak barrels  
**PRODUCTION:** 2,614 cases

### TASTING NOTES

This Sonoma Coast Pinot Noir has a deep garnet, crushed cranberry color which illustrates the depth of this cool climate Pinot Noir. Right out of the glass this wine is perfumed with elegant dark fruit from ripe bing cherry to black raspberry notes. The wine is subtly spiced with integrated cinnamon and clove spices and backed with mocha notes. On the palate the wine carries through consistently with the aromatics and displays the ripe and juicy cherry and raspberry fruit notes with balanced acidity and generous vanilla and toasted oak notes revealing silky tannins that linger. The wine finishes with in a Burgundian style referencing the earth tones of the Pommard clone 4 that makes this wine memorable.



**FOOD PAIRINGS:** This wine pairs well with five spice roasted duck breast and French lentils. While standing up to a filet mignon, the profile is nice with fresh line caught Yellow Tail or Bluefin Tuna off the grill and served with an eggplant, goat cheese and sun dried tomato frittata. If you love Burgundy, this wine needs nothing more than a wine opener, a glass and good company.

