

# FIRE ROAD



Marlborough's worst ever fire, Boxing Day 2000, burnt 6,000 ha for over three days. It killed thousands of stock and threatened the wine town of Blenheim (now known as Fireroad) as well as a number of vineyards and wineries. Disaster was avoided by the brave residents who battled the blaze by using buckets and handheld hoses, and were eventually assisted by a fortunate wind shift. The Fire Road vineyards flourish in the same hot and dry climate that was the catalyst for such a mighty blaze.

## Lighter 2020 <sup>^</sup>SAUVIGNON BLANC

UPC#: 9 418076 00466 1  
750ml / 12pk

### APPELLATION:

Marlborough

### COLOR:

Pale green

### AROMA:

Bursting with bright aromas of gooseberry, citrus and crushed herbs.

### PALATE:

An elegant palate with fine layers of grapefruit combined with herbaceous characters and a slight salty note on the finish. This wine is 'lighter' in alcohol, with no compromise on tropical flavor intensity or complexity.

### WINEMAKING AND VITICULTURE:

The fruit was sourced from selected vineyard sites located in Marlborough's Awatere and Wairau Valleys. Grapes were harvested at optimum flavor intensity before the sugar levels became too high. This allowed the production of a wine lower in alcohol but rich in flavor. The grapes were machine harvested at cool temperatures and processed immediately to minimize skin contact. The juice was cool fermented in stainless steel to retain varietal character and freshness. Fermentation was stopped to retain some residual sugar in order to give the wine palate weight.

### LOWERING THE ALCOHOL:

**The 9.5% alcohol levels were achieved through only natural processes: careful vineyard selection, viticultural practices and early harvest dates and NOT through artificial means like reverse osmosis or spinning cone technologies.**

### FOOD MATCH:

An ideal lunch time wine or aperitif. A perfect match for seafood or a fresh summer salad.

### WINE ANALYSIS:

Alcohol: 9.5%

RS: 10.2 g/L, TA: 7.8 g/L, pH: 3.25

Only 90 calories and 1.5g carbohydrates per 5oz serving! **VEGAN FRIENDLY**



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