



LE CHARMEL was created by Charlie and Mel Master in collaboration with their partners at Winesellers. The Le Charmel range encompasses exceptional French wines that come from small growers and wine makers in different regions of France. Each have been selected for their typicity of their specific region, and for their outstanding quality and value. Le Charmel wines come from sustainably farmed vineyards.



Le Charmel

Wine & Spirits
top 100 Values!
of the year

Legacy & Future Vintages

Legacy & Future Vintages



Rosé 2018 Côtes de Provence

"Charles Master and his father, Mel Master, who also runs Tortoise Creek, scour the vineyards around Bandol for the fruit for this wine, a blend of equal parts syrah and cinsault with some mourvedre, grenache and rolle. It's as delicate as its pale pink-gold color, a subtle rose focused more on stone and herb flavors than any particular fruit. A refreshing salinity runs through it, highlighting the wine's clarity and lift, and making it terrifically easy to drink."

91pts, "Year's Best Provençal Wines"

"Best Buy" Wine & Spirits 05/19

89pts i-winery.com 06/19

88pts Wine Enthusiast 03/19

UPC# 0 89832 92128 8 (750ML)

UPC# 0 89832 92019 9 (20L KEG)



Rosé 2018 Loire Valley

"Pale reddish pink. The rose from the Loire Valley is nicely aromatic, redolent of red berries and nectarine with a hint of dried herbs. We find that roses made from Cabernet Franc have an extra herbal dimension that goes beyond simpler fruitiness and makes them good food wines, and that's what Le Charmel is. Good freshness and acidity as well as deeper flavor than many of the too pale roses being sold today."

90pts i-winery.com 06/19

"Cabernet Franc and Gamay have produced a soft, dry wine with warm fruitiness. An attractively tangy texture gives bite to the acidity and fruitiness. Drink now."

86pts Wine Enthusiast 10/19

UPC# 0 89832 41211 3 (750ML)

UPC# 0 89832 92131 8 (20L KEG)

2017

88pts, "Best Buy"

Wine Enthusiast 07/18

88pts, "Year's Best Rosés"

Wine Enthusiast 07/18



Touraine Sauvignon Blanc 2018 Loire Valley

"A soft wine with ripe acidity and apple and lemon flavors, this is lightly crisp. With its fresh fruits and perfumed aftertaste, it is ready to drink."

86pts Wine Enthusiast 10/19

UPC# 0 89832 92030 4 (750ML)

UPC# 0 89832 92132 5 (20L KEG)



Pinot Noir 2018 Pays d'Oc

This wine shows deep in color, with ruby tints. It has scents of red and black berries mixed with floral notes, together with hints of delicate spices and vanilla. On the palate, it displays aromas of crushed black fruits such as raspberries, black currants, cherries and black-cherry jam. This wine is complex, rich and long with well integrated tannins

UPC# 0 89832 41213 7 (750ML)

UPC# 0 89832 92141 7 (20L KEG)



Syrah-Grenache 2016 Rhône Valley

"This is a freshly concentrated wine, with plush black-cherry and mulberry flavors. It's a juicy, easy-drinking sip framed by soft, easy tannins and just a hint of dried herb. Enjoy now."

87pts Wine Enthusiast 12/19

"A forward style, with bouncy cherry and blackberry fruit flavors, backed by a light hint of lavender on the finish. Syrah and Grenache. Drink now."

86pts Wine Spectator web '19

UPC# 0 89832 41210 6

2017

87pts Wine Spectator 05/19

2016

88pts Wine Spectator 03/18

2016

87pts, "Best Buy"

Wine Enthusiast 05/18

2015

88pts, "Best Buy"

Wine Enthusiast 03/19

87pts Wine Spectator 06/18

2013

88pts, "Year's Best Rhone"

Wine & Spirits 02/16



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