



LA FIERA

Abruzzo, Apulia, Piemonte, Veneto — Italy

Since 1928, the Botter family has been producing wines under environmentally friendly policies and with innovative production techniques and technologies.

Bottled by

Casa Vinicola Botter

Since 1928, the Botter family has been producing wines under environmentally friendly policies and with innovative production techniques and technologies. Today, the company is managed by the family's third generation and specializes in wines of the Veneto. They have the following certifications: VISION 2000, ISO 14.001, BRC and IFS.

La Fiera Artwork

The origins of the carousel come from medieval riding fairs in the north of Italy. These elaborate "equestrian ballets" took place in royal courts and featured lavishly decorated horses and highly skilled riders performing synchronized formations. Popularity led builders to replicate them by designing rotating platforms with mounted wooden horses for children to ride. The carousel has been the centerpiece of La Fiera, The Fair, for centuries.

La Fiera Pinot Grigio 2016

Venice's region is Italy's leader in the production and commerce of classified wine. Throughout the region the recent emphasis is on white wines and is ideally suited for the Pinot Grigio grape, where the particular composition of the hilly soil, the exposition to sun, the frequent rains and the constantly mild temperature between April and October combine to provide the best conditions.

This wine has a light straw color with green tints. It has a light floral and fruity bouquet featuring apples and pears. The palate is bright, fresh and dry showing nice balance and a lingering acidity perfect for a variety of lighter cuisine.

UPC # 0 89832 90007 8



La Fiera Soave 2016

Venice's region is Italy's leader in the production and commerce of classified wine. Throughout the region the recent emphasis is on white wines. Soave is arguably the most famous white-wine DOC in Italy. Granted DOC status in 1968, the title covers wines made from Garganega grapes grown on the hillsides east of Verona. A dry, crisp, fruity white wine, Soave's naturally refreshing appeal led it to phenomenal popularity in the second half of the 20th century.

Straw yellow color with green hues. This wine has bright, fresh fruit aromas of pears and apples, with floral aromas and mineral complexities, on a bright, clean palate.

UPC # 0 89832 90113 6



La Fiera Moscato 2016

Winemaking in Sicily dates back several millennia. With consistently bright sunshine and reliably moderate rainfall, its classic Mediterranean climate is ideally suited to the needs of grape vines. Add to that the island's poor soils and the hilly landscape, and the resulting terroir is almost perfect for growing vines.

La Fiera Moscato is a soft white wine with flavors of apricot and peach in its fruity bouquet. The palate is sweet and crisp with a hint of spritz.

UPC # 0 89832 90100 6



La Fiera Primitivo 2015

Originating from Croatia, Primitivo was then grown in Italy for thousands of years. DNA testing has now confirmed that Primitivo is the exact same grape as Zinfandel, made popular by Californian wineries. Primitivo translates roughly as 'early one', the Primitivo name is thought to be a reference to the variety's early ripening nature, although it is also possible that it was named in reference to the uneven way Primitivo berries ripen; it is not unusual to see plump, fully ripened berries clustered alongside hard, green 'grapesbot'.

"A full bodied, fruity wine with moderate depth, a hint of tannin, and a medium length finish, tasting of berry jam, toast, and pepper. Very good value. [2017-2018]"

3+ / 5 stars

Restaurant Wine 07/17

UPC # 0 89832 90114 3



La Fiera Montepulciano 2015

Heading due east from Rome lays the region of Abruzzo. Montepulciano d'Abruzzo was designated as a DOC in 1968. It covers most of Abruzzo ranging from Molise in the south, the Marche in the north and inland against the Apennines Mountains. The wines are at least 85% Montepulciano (with Sangiovese permitted). In parts of the Abruzzi, most notably in the low hills of the northern province of Teramo, Montepulciano becomes a red of irresistible character — full-bodied, even robust, with a capacity to age but with such supple smoothness that it can be eminently drinkable even when young.

La Fiera Montepulciano d'Abruzzo is a ruby-red color with violet highlights. It has a pleasant, fruity profile loaded with fresh herb-inflected cherry flavors and soft tannins. It is the perfect summer-time red, great for BBQs and casual fare - the ultimate pizza, pasta and burger wine!

"Best Buy"

Wine Enthusiast 02/17

UPC # 0 89832 90006 1 (750ML)

UPC # 0 89832 90006 1 (1.5L)



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