



EXEM BORDEAUX

*EXEM [ig-zem] abbreviation of "exemplaire."
Middle French.*

- 1) Deserving imitation; commendable.
- 2) Serving as an example; illustrative.
- 3) To set a precedent; excellent.

Exem Bordeaux is 100% estate produced in Lestiac-sur-Garonne, little village 15km South East from Bordeaux along the right bank of the Garonne river, by the Gonfrier family.

Nowadays, Eric Gonfrier and his brother Philippe are running this 400ha large private estate, but the story of the family began in the sixties. The Gonfrier family lived in Algeria from the 19th century until the independence in 1962. Eric's father was a wine grower there, and had developed at that time a very big Domaine. In 1962, he was forced to come back to France and he lost everything his family had built over the years in Northern Africa. But despite this, and with a tremendous energy that characterizes that family, he bought a little Domaine in Lestiac-sur-Garonne, and started a new story. He grew apples and grapes until his two sons took over. By passion, the two brothers decided to develop vineyards exclusively, and have succeeded incredibly well.

Together, they own 400ha of vineyards, and have contracts with other growers to complete the range.

Philippe Gonfrier is in charge of the viticulture, and Eric is the winemaker and the salesman. Their vineyards are located along the Southeastern edge of the "Entre-Deux-Mers" region, but contained within in the Premières Cotes de Bordeaux appellation. The vineyard management is sustainable.

EXEM RED

VARIETALS: 70% Merlot, 30% Cabernet Sauvignon

TASTING NOTES: Aromas of ripe red and black fruits. The palate is rich and harmonious with soft and elegant tannins. You will find with Exem a new style of Bordeaux, profiling perfectly ripe fruit (which is rare in Bordeaux), made by a dynamic grower family.

VINEYARDS: Estate-produced and bottle by the Gonfrier family on their 400-hectare estate situated on south-facing slopes overlooking the Garonne River. The soils are very chalky, covered with very little white stones. The vines range from 10-35 years old and are trained in the classic Bordeaux pruning method of double Guyot with each of the two shoots with five buds. The yields are about 50hl/ha. All the vineyards are run in sustainable viticulture.

* Available in KEYKEG | One-way recyclable 20L kegs with distinctive KeyKeg fitting



EXEM WHITE

VARIETALS: 60% Sauvignon Blanc, 40% Semillion

TASTING NOTES: The Exem Bordeaux White has aromas of citrus, grapefruit, gooseberry and lime along with honey, passion fruit and honeysuckle floral notes. Expect flavors of baked apples and pears similar to crème brûlée, orange zest, and figs.

VINEYARDS: Exem Bordeaux Blanc is produced in Lestiac-sur-Garonne, a little village 15km South East from Bordeaux, by the Gonfrier family. Their vineyards are located in the "Entre-Deux-Mers", especially in the premières Cotes de Bordeaux. The famous appellation is centered on the ancient city of Bordeaux. The success of Bordeaux as a winegrowing region is closely related to its particular conditions. The climate is well moderated by its proximity to the Atlantic Ocean and the presence of various rivers.



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